

Duluth Climbing & Fitness Co-op: Progress and Updates!

WELCOME to those of you who are new to this newsletter, and new to the concept of Duluth Climbing & Fitness Cooperative. We are glad to have you on board! Currently, we're working on getting social media platforms up and running. In the mean time, pass this newsletter along and help grow our community! Thank you!

Cleanup Operation, Volunteers, Committees

A note on COVID-19 and the cleanup...

Due to the increase in COVID-19 cases in the region, we will be pushing back our clean up start date to January, 2021. In the mean time, please be safe and healthy.

Volunteering and Committees



Thank you to those who signed up to be volunteers! We truly appreciate your willingness to help in these strange, confusing, scary, and exciting times. As a volunteer, you will have the opportunity to join different committees, focusing in on different tasks to make this co-op happen.

You can also choose to remain a general volunteer, available for whatever project needs more help. The committees include: Cleanup Operation, Marketing/Fundraising, Member Engagement/Outreach, Operations/Build Out, and Facilities Task Force. Please indicate on the volunteer form if you are interested in one or more of these committees. We will send out an email to volunteers at the beginning of December. **If you have NOT signed up to volunteer and would like to - click the button below.**



Business and Board Updates

We are official!

Duluth Climbing & Fitness is now a 308B Cooperative! While there's a lot of "business talk" that comes with this, here are a few of the many perks:

- 1. Member/owners will have the opportunity to elect the Board to determine the direction and management of the Co-op
- 2. Member/owners will have the opportunity to vote on matters referred to them by the board
- 3. Members/owners will have an ownership stake in the Co-op; Improvements made to the gym will be owned by the members of the gym
- 4. Active members will have full access to the gym 24/7 via a key card system

Additional perks and full gym features are still being determined - we'll be putting more updates out as more decisions are made, so stay tuned!

Board Roles

Currently, the following members are serving in these board roles: *Tony Ledin* - Director of Operations, *Mark Lauer* - Treasurer, *Alex Ristow* - Facilities Management, *Jen Krussow* - Member Engagement, *Mikayla Haynes* - Marketing & Social Media Management.

Eventually, once this thing is up and running smoothly, we will host board elections and determine serving terms, board requirements, etc.

Gym Mock Up, & Our Logo!



Gym renderings by Tony Ledin, the front entrance is towards the back (white "wall"), the yoga studio (not pictured) will be in front of pictured rendering (the back of the building).

The gym will have a 50 foot long x 16 foot tall main wall, ranging from -5 degrees (slab) to 15 degrees overhanging. This will provide a ton of space for people of all levels and climbing styles to play around on. It will also have a 16x16 foot systems wall at 45 degrees, as well as a 16x16 foot spray wall at 30 degrees. This will provide us with 1,312 square feet of climbing surface! There will be a campus board and pull up bar area next to the systems board, towards the back of the gym.

Beneath the loft there will be bathrooms, changing rooms, and a locker area for members, as well as a front desk. The loft will be glassed in to prevent chalk and dust from getting on everything, and will be a great hangout space!

The yoga/fitness studio is not pictured in the rendering, but will provide an additional 640 square feet of movement space for members to enjoy.

Logo

Help us choose a logo! Please select which logo you would like to represent our bouldering gym! Polling will close after November 30th.



Thank you to those who took our survey from last newsletter - your input is valued! If you have not taken our community survey and would like to, click <u>HERE</u>.



Photo by Kraig Decker @climb_duluth of Zach Chase on Jeebus Jive at Piedmont Boulders

In next month's newsletter

Watch out for our social medias! We're working on getting those in order to grow our community even more. We'll give you updates on the cleaning operation, and what we have planned moving forward. Please forward this newsletter to anyone you think may be interested in hearing what we're up to the more the merrier!

Banner photo by Jay Steinke @alldawayjay

Interested in having your photos featured in our newsletter? Send us an email at: <u>mikaylahaynes1065@gmail.com</u>

Mission: Duluth Climbing and Fitness Co-op is a member owned bouldering gym. Our mission is to create an inclusive indoor climbing space that promotes health, community growth, and skill improvement. Members will be encouraged to participate in all aspects of the gym, as well as supported in creating routes, teaching courses, and starting clubs. The Co-op's fundamental goal is inclusivity.